

REP HEADLINE# 6144839
\$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$

REP: TEL# 703-516-9399
CREDIT ADVISORY: AGENCY
ORDER WORKSHEET

FAX# 703-516-9680
CREDIT RISK !!
HARRIS REPORT FROM REP
OCT15/12 19.37
*** CHANGES *** ** WFLA-TV ***

ADV # ADV. NAME ISS/DCCC

AGY # AGY. NAME GREAT AMERICAN MEDIA

3050 K ST NW,

WASHINGTON, DC 20007

REP. # OFF. # SALESMAN #

BUYER NAME KATIE KEULEMAN

SALES PRSN WA- MEGHAN MCGARR (H)

ORDER # CONTRACT # 6144839

CLASS: NATL. LOCAL REGIONAL

PRDCT DEMOCRATIC CONGRESSI EST#1192 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT30/12 NOV6/12 WK-2

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE OCT15/12 19.37

REP: ORDER CANCELED
ALL LN'S ZERO'D OUT
NEW TTL \$0
PLEASE CONFIRM
THANKS! BRIAN FOR MEGHAN

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****
DEMOCRATIC CONGRESSIONAL CAMPAIGN

LINE# : REP : CD : TIME PERIOD : LGTH : SEC : RATE : START : END : SPTS : WEEK : DAYS : TOTL :
: LINE# : : : : : : : DATE : DATE : /WK : INVT : : SPTS :

AGENCY ADVERTISER CODE = 11 AGENCY EST# = 1192
AGENCY PRODUCT CODE = 14

1 S 1100A-1200N 30 \$175.00 10/30 11/2 0 TU-F 0

PROGRAM : NC8 MIDDAY
CON COM1: NC8 MIDDAY

2 S 1237A-136A 30 \$350.00 10/30 11/2 0 TU-F 0

PROGRAM : J FALLON-NBC
CON COM1: J FALLON-NBC

10/17/12 FCC (S)

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LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
3	S		200P-300P PROGRAM : RACHAEL RAY CON COM1: RACHAEL RAY	30		\$300.00	10/30	11/2	0		TU-F	0
4	S		400P-500P PROGRAM : DR. OZ CON COM1: DR. OZ	30		\$675.00	10/30	11/2	0		TU-F	0
5	S		500P-530P PROGRAM : NWSCH8 AT 5P CON COM1: NWSCH8 AT 5P	30		\$1,400.00	10/30	11/2	0		TU-F	0
6	S		530A-600A PROGRAM : NC8 TODAY@5:30< CON COM1: NC8 TODAY@5:30<	30		\$400.00	10/30	11/2	0		TU-F	0
7	S		530P-600P PROGRAM : NWSCH8 @5:30P CON COM1: NWSCH8 @5:30P	30		\$1,400.00	10/30	11/2	0		TU-F	0
8	S		600P-630P PROGRAM : NWSCH8 AT SIX CON COM1: NWSCH8 AT SIX	30		\$1,800.00	10/30	11/2	0		TU-F	0
9	S		600A-700A PROGRAM : NC8 TODAY@6AM CON COM1: NC8 TODAY@6AM	30		\$1,000.00	10/30	11/2	0		TU-F	0
10	S		630P-700P PROGRAM : NBC NITELY NWS CON COM1: NBC NITELY NWS	30		\$5,000.00	10/30	11/2	0		TU-F	0
11	S		700P-730P PROGRAM : ENT TONIGHT 30 CON COM1: ENT TONIGHT 30	30		\$1,800.00	10/30	11/2	0		TU-F	0

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REP: TEL# 703-516-9399 FAX# 703-516-9680
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 ORDER WORKSHEET HARRIS REPORT FROM REP OCT15/12 19.37
 CHANGES ** WFLA-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
12	S		700A-900A PROGRAM : TODAY SHW< CON COM1: TODAY SHW<	30		\$1,275.00	10/30	11/2	0		TU-F	0
13	S		730P-800P PROGRAM : EXTRA CON COM1: EXTRA	30		\$1,800.00	10/30	11/2	0		TU-F	0
14	S		900A-1000A PROGRAM : TODAY SHW2-NBC CON COM1: TODAY SHW2-NBC	30		\$700.00	10/30	11/2	0		TU-F	0
15	S		1100P-1135P PROGRAM : NWSCH8 AT 11< CON COM1: NWSCH8 AT 11<	30		\$2,000.00	10/30	11/3	0		TU-SA	0
16	S		430A-459A PROGRAM : NC8 TODAY@4:30 CON COM1: NC8 TODAY@4:30	30		\$75.00	10/30	11/4	0		TU-TH,SU	0
17	S		800P-900P PROGRAM : AVG. ALL WKS CON COM1: AVG. ALL WKS	30		\$2,800.00	11/2	11/2	0		FRI	0
18	S		1000P-1100P PROGRAM : ROCK CENTER CON COM1: ROCK CENTER	30		\$4,000.00	11/5	11/5	0		MON	0
19	S		800P-1000P PROGRAM : THE SING-OFF CON COM1: THE SING-OFF	30		\$6,500.00	11/5	11/5	0		MON	0
20	S		1200N-100P PROGRAM : SAT NOON NEWS CON COM1: SAT NOON NEWS	30		\$250.00	11/3	11/3	0		SAT	0

FAX# 703-516-9680
CREDIT RISK !!!
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CHANGES
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LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
21	S		600P-630P PROGRAM : NEWSCH8-6 SAT CON COM1: NEWSCH8-6 SAT	30		\$900.00	11/3	11/3	0		SAT	0
22	S		630P-700P PROGRAM : NBC-NWS SAT CON COM1: NBC-NWS SAT	30		\$3,300.00	11/3	11/3	0		SAT	0
23	S		700A-900A PROGRAM : THE TODAY SHOW SAT CON COM1: THE TODAY SHOW SAT	30		\$500.00	11/3	11/3	0		SAT	0
24	S		800P-900P PROGRAM : HARRY'S LAW CON COM1: HARRY'S LAW	30		\$1,500.00	11/3	11/3	0		SAT	0
25	S		900A-1000A PROGRAM : NWSCH8 SAT-AM CON COM1: NWSCH8 SAT-AM	30		\$400.00	11/3	11/3	0		SAT	0
26	S		900P-1000P PROGRAM : PARENTHOOD CON COM1: PARENTHOOD	30		\$1,800.00	11/3	11/3	0		SAT	0
27	S		1000A-1100A PROGRAM : MEET PRESS-SUN CON COM1: MEET PRESS-SUN	30		\$2,850.00	11/4	11/4	0		SUN	0
28	S		600P-630P PROGRAM : WFLA NEWS CON COM1: WFLA NEWS	30		\$1,100.00	11/4	11/4	0		SUN	0
29	S		630P-700P PROGRAM : NBC NIGHTLY NEWS SUNDAY CON COM1: NBC NIGHTLY NEWS SUNDAY	30		\$3,650.00	11/4	11/4	0		SUN	0

OCT15/12 19.37
*** WFLA-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
30	S		700P-830P	30		\$5,500.00	11/4	11/4	0		SUN	0
PROGRAM : FOOTBALL NIGHT IN AMERICA												
CON COM1: FOOTBALL NIGHT IN AMERICA												
31	S		800A-900A	30		\$625.00	11/4	11/4	0		SUN	0
PROGRAM : SUN TODAY-NBC												
CON COM1: SUN TODAY-NBC												
32	S		900A-1000A	30		\$400.00	11/4	11/4	0		SUN	0
PROGRAM : NWSCH8 SUN-AM												
CON COM1: NWSCH8 SUN-AM												
33	S		800P-1000P	30		\$3,500.00	10/30	10/30	0		TUE	0
PROGRAM : BIGST LR13-NBC												
CON COM1: BIGST LR13-NBC												
34	S		1100A-1200N	30		\$175.00	11/5	11/5	0		MON	0
PROGRAM : NC8 MIDDAY												
CON COM1: NC8 MIDDAY												
35	S		200P-300P	30		\$300.00	11/5	11/5	0		MON	0
PROGRAM : RACHEL RAY												
CON COM1: RACHEL RAY												
36	S		400P-500P	30		\$675.00	11/5	11/5	0		MON	0
PROGRAM : DR. OZ												
CON COM1: DR. OZ												
37	S		500P-530P	30		\$1,400.00	11/5	11/5	0		MON	0
PROGRAM : NWSCH8 AT 5P												
CON COM1: NWSCH8 AT 5P												
38	S		530A-600A	30		\$400.00	11/5	11/5	0		MON	0
PROGRAM : NC8 TODAY@5:30<												
CON COM1: NC8 TODAY@5:30<												

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LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
39	S		530P-600P PROGRAM : NWSCH8 @5:30P CON COM1: NWSCH8 @5:30P	30		\$1,400.00	11/5	11/5	0		MON	0
40	S		600P-630P PROGRAM : NWSCH8 AT SIX CON COM1: NWSCH8 AT SIX	30		\$1,800.00	11/5	11/5	0		MON	0
41	S		600A-700A PROGRAM : NC8 TODAY@6AM CON COM1: NC8 TODAY@6AM	30		\$1,000.00	11/5	11/5	0		MON	0
42	S		700P-730P PROGRAM : ENT TONIGHT 30 CON COM1: ENT TONIGHT 30	30		\$1,800.00	11/5	11/5	0		MON	0
43	S		700A-900A PROGRAM : TODAY SHW< CON COM1: TODAY SHW<	30		\$1,275.00	11/5	11/5	0		MON	0
44	S		730P-800P PROGRAM : EXTRA CON COM1: EXTRA	30		\$1,800.00	11/5	11/5	0		MON	0
45	S		900A-1000A PROGRAM : TODAY SHW2-NBC CON COM1: TODAY SHW2-NBC	30		\$700.00	11/5	11/5	0		MON	0
46	S		1100P-1135P PROGRAM : NWSCH8 AT 11< CON COM1: NWSCH8 AT 11<	30		\$2,000.00	11/5	11/5	0		MON	0
47	S		430A-459A PROGRAM : NC8 TODAY@4:30 CON COM1: NC8 TODAY@4:30	30		\$75.00	11/5	11/5	0		MON	0

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LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
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NOV/12						\$.00						
CONTRACT TOTAL \$.00												
TOTAL SPOTS 0												

MARKET TOTALS \$0 WFLA 0% WFTS 0% WTSP 0% WTVT 0% WTOG 0% WTTA 0% WMOR 0%
WMOX 0% WXPX 0% WWSB 0% CABL 0%

ORDER CANCELED

SVC- NSI
DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

Great American Media Democratic Congressional Cpgn Comm/ Issue
 1010 Wisconsin Avenue NW Submission Number 809 Issue 3
 Washington DC 20007



WFLA-TV
 P.O. Box 1410
 Tampa, FL 33601
 PHONE (813) 228-8888

Client: Democratic Congressional
 Buyer: Cpgn Comm/ Issue
 Schedule Dates: 10/29/12 to 11/12/12
 Est./PO Number: 06144839
 Associated Copies: No
 Submission Cost: 0
 Client/Product/Estimate: 11/14/1192
 Weeks: 3
 Contract type: Political
 Campaign Ref: E:120604025
 Sales Rep: HRP Washington, DC
 Order Ref: 06144839
 Business Type: POLITICAL
 Business Category: Transactional

Orig

Product: Democratic Congressional
 Demographic: (L) Household
 Booking Group: WFLA
 Order:
 Key Market: Tampa-St. Petersburg, FL

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/29	11/05	11/12	Total	C
1	M-F 11a News .TWTF..	03		30 Comme	Nbr of Spots Closed PR	3		3	
11	M-F 7p Entertainment Tonight .TWTF..	02		30 Comme	Nbr of Spots Closed PR	4		4	
13	M-F 730p Extra .TWTF..	02		30 Comme	Nbr of Spots Closed PR	1		1	
22	Sat 8p ET / 7p CT RevolutionS.	02		30 Comme	Nbr of Spots Closed PR	1		1	
30	Tue 8p ET / 7p CT Voice ..T.....	07		30 Comme	Nbr of Spots Closed PR	2		2	
31	M-F 11a News M.....	03		30 Comme	Nbr of Spots Closed PR	1		1	
39	M-F 7p Entertainment Tonight M.....	02		30 Comme	Nbr of Spots Closed PR	1		1	
41	M-F 730p Extra M.....	02		30 Comme	Nbr of Spots Closed PR	1		1	
Weekly Totals: Total Spots(Ord Spots)					Closed PR	13	3	16	

Great American Media Democratic Congressional Cpgn Comm/ Issue
 1010 Wisconsin Avenue NW Submission Number 809 Issue 3
 Washington DC 20007



WFLA-TV
 P.O. Box 1410
 Tampa, FL 33601
 PHONE (813) 228-8888

Client: Democratic Congressional Cpgn Comm/ Issue Submission Cost: 0 Campaign Ref: E:120604025
 Buyer: Schedule Dates: 10/29/12 to 11/12/12 Client/Product/Estimate: 11/14/1192 Sales Rep: HRP Washington, DC
 Est./PO Number: 06144839 Weeks: 3 Order Ref: 06144839 Business Type: POLITICAL
 Associated Copies: No Contract type: Political Business Category: Transactional

Orig

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/29	11/05	11/12	Total	C
51	Sat 830p ET / 730p CT Go OnS.	07		30 Comme	Nbr of Spots Closed PR	1		1	
55	Sun 7p ET / 6p CT Football Night In AmericaS	03		30 Comme	Nbr of Spots Closed PR	1		1	

Weekly Totals:	Total Spots(Ord Spots)	13	3	16	
	Closed PR				

Pre-emption Summary

Ref	Sales Product	Spot Type	Pre-empt Date	Status	Pre-empt Value	Makegood Line(s) (Dates)	Makegood Ref	Campaign Ref
1	M-F 11a News	:30 Commercial	10/29/12	Closed Pre Emption	0.00	10/30, 11/05	0000167985	E:120604025
11	M-F 7p Entertainment Tonight	:30 Commercial	10/29/12	Closed Pre Emption	0.00	10/16, 10/30	0000167902	E:120604025
13	M-F 730p Extra	:30 Commercial	10/29/12	Closed Pre Emption	0.00	08/13, 08/14, 08/20, 08/24	0000167903	E:120604025
22	Sat 8p ET / 7p CT Revolution	:30 Commercial	10/29/12	Closed Pre Emption	1,500.00	No Makegood / Credit	0000000000	E:120604025
31	M-F 11a News	:30 Commercial	11/05/12	Closed Pre Emption	0.00	10/30, 11/05	0000167985	E:120604025
39	M-F 7p Entertainment Tonight	:30 Commercial	11/05/12	Closed Pre Emption	0.00	08/13, 08/14, 08/20, 08/24	0000167903	E:120604025
41	M-F 730p Extra	:30 Commercial	11/05/12	Closed Pre Emption	1,800.00	No Makegood / Credit	0000000000	E:120604025
30	Tue 8p ET / 7p CT Voice	:30 Commercial	10/29/12	Closed Pre Emption	7,000.00	No Makegood / Credit	0000000000	E:120604025
51	Sat 830p ET / 730p CT Go On	:30 Commercial	10/29/12	Closed Pre Emption	1,500.00	No Makegood / Credit	0000000000	E:120604025
55	Sun 7p ET / 6p CT Football Night In America	:30 Commercial	10/29/12	Closed Pre Emption	4,000.00	No Makegood / Credit	0000000000	E:120604025

Grand Totals

		Month 11 Weeks: 4		
Totals		10/29	11/05	11/12
Spots		0	0	0
Cost		0	0	0

Grand Totals:

Spots:	0
Gross Total:	0.00
Commission:	0.00
Net Total:	0.00

16-000005-1

43

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
AGENCY ADVERTISER CODE = 11 AGENCY PRODUCT CODE = 14 AGENCY EST# = 1192												
1			1100A-1200N	30		\$175.00	10/30	11/2	3		TU-F	3
PROGRAM : NC8 MIDDAY CON COM1 : NC8 MIDDAY												
2			1237A-136A	30		\$350.00	10/30	11/2	2		TU-F	2
PROGRAM : J FALLON-NBC< CON COM1 : J FALLON-NBC<												
3			200P-300P	30		\$300.00	10/30	11/2	4		TU-F	4
PROGRAM : RACHAEL RAY CON COM1 : RACHAEL RAY												

REP HEADLINE# 6144839
 *** ORIGINAL REV#0 ***

REP: TEL# 703-516-9399 FAX# 703-516-9680
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!
 ORDER WORKSHEET HARRIS REPORT FROM REP

MAY 16/12 16.0
 *** WFLA-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
4			400P-500P PROGRAM : DR. OZ CON COM1: DR. OZ	30		\$675.00	10/30	11/2	4		TU-F	4
5			500P-530P PROGRAM : NWSCH8 AT 5P CON COM1: NWSCH8 AT 5P	30		\$1,400.00	10/30	11/2	3		TU-F	3
6			530A-600A PROGRAM : NC8 TODAY@5:30< CON COM1: NC8 TODAY@5:30<	30		\$400.00	10/30	11/2	4		TU-F	4
7			530P-600P PROGRAM : NWSCH8 @5:30P CON COM1: NWSCH8 @5:30P	30		\$1,400.00	10/30	11/2	4		TU-F	4
8			600P-630P PROGRAM : NWSCH8 AT SIX CON COM1: NWSCH8 AT SIX	30		\$1,800.00	10/30	11/2	4		TU-F	4
9			600A-700A PROGRAM : NC8 TODAY@6AM CON COM1: NC8 TODAY@6AM	30		\$1,000.00	10/30	11/2	2		TU-F	2
10			630P-700P PROGRAM : NBC NITELY NWS CON COM1: NBC NITELY NWS	30		\$5,000.00	10/30	11/2	1		TU-F	1
11			700P-730P PROGRAM : ENT TONIGHT 30 CON COM1: ENT TONIGHT 30	30		\$1,800.00	10/30	11/2	4		TU-F	4
12			700A-900A PROGRAM : TODAY SHW< CON COM1: TODAY SHW<	30		\$1,275.00	10/30	11/2	3		TU-F	3

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MAY15/12 16.0
 *** WFLA-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
13			730P-800P	30		\$1,800.00	10/30	11/2	1		TU-F	1
			PROGRAM : EXTRA									
			CON COM1: EXTRA									
14			900A-1000A	30		\$700.00	10/30	11/2	5		TU-F	5
			PROGRAM : TODAY SHW2-NBC									
			CON COM1: TODAY SHW2-NBC									
15			1100P-1135P	30		\$2,000.00	10/30	11/3	2		TU-SA	2
			PROGRAM : NWSCH8 AT 11<									
			CON COM1: NWSCH8 AT 11<									
16			430A-459A	30		\$75.00	10/30	11/4	4		TU-TH, SU	4
			PROGRAM : NC8 TODAY@4:30									
			CON COM1: NC8 TODAY@4:30									
17			800P-900P	30		\$2,800.00	11/2	11/2	1		FRI	1
			PROGRAM : AVG. ALL WKS									
			CON COM1: AVG. ALL WKS									
18			1000P-1100P	30		\$4,000.00	11/5	11/5	1		MON	1
			PROGRAM : ROCK CENTER									
			CON COM1: ROCK CENTER									
19			800P-1000P	30		\$6,500.00	11/5	11/5	2		MON	2
			PROGRAM : THE SING-OFF									
			CON COM1: THE SING-OFF									
20			1200N-100P	30		\$250.00	11/3	11/3	1		SAT	1
			PROGRAM : SAT NOON NEWS									
			CON COM1: SAT NOON NEWS									
21			600P-630P	30		\$900.00	11/3	11/3	1		SAT	1
			PROGRAM : NEWSCH8-6 SAT									
			CON COM1: NEWSCH8-6 SAT									

Revolution

8000

1

4900

REP HEADLINE# 6144839
 *** ORIGINAL REV#0 ***

REP: TEL# 703-516-9399 FAX# 703-516-9660
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!
 ORDER WORKSHEET HARRIS REPORT FROM REP
 MAY15/12 16.0
 *** WFLA-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
22			630P-700P	30		\$3,300.00	11/3	11/3	① 1	md	SAT	1
			PROGRAM : NBC-NWS SAT									3300
			CON COM1: NBC-NWS SAT									
23			700A-900A	30		\$500.00	11/3	11/3	2		SAT	2
			PROGRAM : THE TODAY SHOW SAT									
			CON COM1: THE TODAY SHOW SAT									
24			800P-900P	30		\$1,500.00	11/3	11/3	1		SAT	1
			PROGRAM : HARRY'S LAW									
			CON COM1: HARRY'S LAW									
25			900A-1000A	30		\$400.00	11/3	11/3	1		SAT	1
			PROGRAM : NWSCH8 SAT-AM									
			CON COM1: NWSCH8 SAT-AM									
26			900P-1000P	30		\$1,800.00	11/3	11/3	1		SAT	1
			PROGRAM : PARENTHOOD									
			CON COM1: PARENTHOOD									
27			1000A-1100A	30		\$2,850.00	11/4	11/4	1		SUN	1
			PROGRAM : MEET PRESS-SUN									
			CON COM1: MEET PRESS-SUN									
28			600P-630P	30		\$1,100.00	11/4	11/4	1		SUN	1
			PROGRAM : WFLA NEWS									
			CON COM1: WFLA NEWS									
29			630P-700P	30		\$3,650.00	11/4	11/4	① 1	md	SUN	1
			PROGRAM : NBC NIGHTLY NEWS SUNDAY									3650
			CON COM1: NBC NIGHTLY NEWS SUNDAY									
30			700P-830P	30		\$5,500.00	11/4	11/4	2		SUN	2
			PROGRAM : FOOTBALL NIGHT IN AMERICA									
			CON COM1: FOOTBALL NIGHT IN AMERICA									

4000

REP HEADLINE# 6144839
 *** ORIGINAL REV#0 ***

REP: TEL# 703-516-9399 FAX# 703-516-9680
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!
 ORDER WORKSHEET HARRIS REPORT FROM REP

MAY15/12 16.0
 *** WFLA-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
: LINE#	:	:	:	:	:	:	: DATE	: DATE	: /WK	: INVT	:	: SPTS
31			800A-900A PROGRAM : SUN TODAY-NBC CON COM1 : SUN TODAY-NBC	30		\$625.00	11/4	11/4	1		SUN	1
32			900A-1000A PROGRAM : NWSCH8 SUN-AM CON COM1 : NWSCH8 SUN-AM	30		\$400.00	11/4	11/4	1		SUN	1
33			800P-1000P PROGRAM : BIGST LR13-NBC CON COM1 : BIGST LR13-NBC	30		\$3,500.00	10/30	10/30	2		TUE	2
34			1100A-1200N PROGRAM : NC8 MIDDAY CON COM1 : NC8 MIDDAY	30		\$175.00	11/5	11/5	1		MON	1
35			200P-300P PROGRAM : RACHEL RAY CON COM1 : RACHEL RAY	30		\$300.00	11/5	11/5	1		MON	1
36			400P-500P PROGRAM : DR. OZ CON COM1 : DR. OZ	30		\$675.00	11/5	11/5	1		MON	1
37			500P-530P PROGRAM : NWSCH8 AT 5P CON COM1 : NWSCH8 AT 5P	30		\$1,400.00	11/5	11/5	1		MON	1
38			530A-600A PROGRAM : NC8 TODAY@5:30< CON COM1 : NC8 TODAY@5:30<	30		\$400.00	11/5	11/5	1		MON	1
39			530P-600P PROGRAM : NWSCH8 @5:30P CON COM1 : NWSCH8 @5:30P	30		\$1,400.00	11/5	11/5	1		MON	1

REP: TEL# 703-516-9399 FAX# 703-516-3680
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP
MAY15/12 16.0
*** WFLA-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
40			600P-630P PROGRAM : NWSCH8 AT SIX CON COM1: NWSCH8 AT SIX	30		\$1,800.00	11/5	11/5	1		MON	1
41			600A-700A PROGRAM : NC8 TODAY@6AM CON COM1: NC8 TODAY@6AM	30		\$1,000.00	11/5	11/5	1		MON	1
42			700P-730P PROGRAM : ENT TONIGHT 30 CON COM1: ENT TONIGHT 30	30		\$1,800.00	11/5	11/5	1		MON	1
43			700A-900A PROGRAM : TODAY SHW< CON COM1: TODAY SHW<	30		\$1,275.00	11/5	11/5	1		MON	1
44			730P-800P PROGRAM : EXTRA CON COM1: EXTRA	30		\$1,800.00	11/5	11/5	1		MON	1
45			900A-1000A PROGRAM : TODAY SHW2-NBC CON COM1: TODAY SHW2-NBC	30		\$700.00	11/5	11/5	1		MON	1
46			1100P-1135P PROGRAM : NWSCH8 AT 11< CON COM1: NWSCH8 AT 11<	30		\$2,000.00	11/5	11/5	1		MON	1
47			430A-459A PROGRAM : NC8 TODAY@4:30 CON COM1: NC8 TODAY@4:30	30		\$75.00	11/5	11/5	1		MON	1
NOV/12 121725.00 CONTRACT TOTAL 121725.00 TOTAL SPOTS 85												

REP HEADLINE# 6144839
 *** ORIGINAL REV#0 ***

REP: TEL# 703-516-9399 FAX# 703-516-9680
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!
 ORDER WORKSHEET HARRIS REPORT FROM REP
 MAY15/12 16.0
 *** WFLA-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
1												

MARKET TOTALS \$608,625 WFLA 20% WFTS 15% WTSP 25% WTVT 20% WTOG 2% WTTA 2% WMOR 1%
 WMOX 0% WXPX 0% WWSB 15% CABL 0%

SHARES ARE ACCURATE

SVC- NSI
 DEMOS- RA35+*

Great American Media Democratic Congressional Cpgn Comm/ Issue
 1010 Wisconsin Avenue NW Submission Number 606 Issue 1
 Washington DC 20007



WFLA-TV
 P.O. Box 1410
 Tampa, FL 33601

PHONE (813) 228-8888

Client: Democratic Congressional Submission Cost: 113675
 Buyer: Cpgn Comm/ Issue
 Schedule Dates: 10/29/12 to 11/12/12 Client/Product/Estimate: 11/14/1192
 Est./PO Number: 06144839 Weeks: 3
 Contract type: Political

Campaign Ref: E:120604025
 Sales Rep: HRP Washington, DC
 Order Ref: 06144839
 Business Type: POLITICAL
 Business Category: Transactional

Orig

Product: Democratic Congressional Booking Group: WFLA
 Demographic: (L) Household Order: Key Market: Tampa-St. Petersburg, FL

Ref	Sales Product Details	Rate	Spot Type	Nbr of Spots	10/29	11/05	11/12	Total	Cc
1	M-F 11a News .TWTF..	175	30 Comme	Nbr of Spots	3			3	
2	M-F 1237a ET / 1137p CT Late Night .TWTF..	350	30 Comme	Nbr of Spots	2			2	
3	M-F 2p Rachael Ray .TWTF..	300	30 Comme	Nbr of Spots	4			4	
4	M-F 4p Dr Oz .TWTF..	675	30 Comme	Nbr of Spots	4			4	
5	M-F 5p News .TWTF..	1400	30 Comme	Nbr of Spots	3			3	
6	M-F 530a News .TWTF..	400	30 Comme	Nbr of Spots	4			4	
7	M-F 530p News .TWTF..	1400	30 Comme	Nbr of Spots	4			4	
8	M-F 6p News .TWTF..	1800	30 Comme	Nbr of Spots	4			4	
Weekly Totals: Total Spots(Ord Spots)					65	17		82	

Great American Media
 1010 Wisconsin Avenue NW
 Washington DC 20007

Democratic Congressional Cpgn Comm/ Issue
 Submission Number 606 Issue 1



WFLA-TV
 P.O. Box 1410
 Tampa, FL 33601

PHONE (813) 228-8888

Orig

Client: Democratic Congressional Cpgn Comm/ Issue	Submission Cost: 113875	Campaign Ref: E:120604026
Buyer: ..	Client/Product/Estimate: 11/14/1192	Sales Rep: HRP Washington, DC
Schedule Dates: 10/29/12 to 11/12/12	Weeks: 3	Order Ref: 06144839
Est./PO Number: 06144839	Contract type: Political	Business Type: POLITICAL
		Business Category: Transactional

Ref	Sales Product Details	Rate	Spot Type	10/29	11/05	11/12	Total	Ct
9	M-F 6a News TWTF..	1000	30 Comme	Nbr of Spots	2			
10	M-F 630p ET / 530p CT NBC Nightly News TWTF..	5000	30 Comme	Nbr of Spots	1			
11	M-F 7p Entertainment Tonight TWTF..	1800	30 Comme	Nbr of Spots	4			
12	M-F 7a Today Show TWTF..	1275	30 Comme	Nbr of Spots	3			
13	M-F 730p Extra TWTF..	1800	30 Comme	Nbr of Spots	1			
14	M-F 9a Today Show II TWTF..	700	30 Comme	Nbr of Spots	5			
15	M-Su 11p News TWTF..	2000	30 Comme	Nbr of Spots	2			
16	M-Th, Su 430a News TWTF..S	75	30 Comme	Nbr of Spots	4			
17	Fri 8-9p Whitney / Community ...F..	2800	30 Comme	Nbr of Spots	1			
18	Mon 10p ET / 9p CT Revolution M.....	4000	30 Comme	Nbr of Spots	1			
Weekly Totals: Total Spots(Ord Spots)				65	17		82	

Great American Media
 1010 Wisconsin Avenue NW
 Washington DC 20007



WFLA-TV
 P.O. Box 1410
 Tampa, FL 33601

PHONE (813) 228-8888

Democratic Congressional Cpgn Comm/ Issue
 Submission Number 606 Issue 1

Client: Democratic Congressional
 Cpgn Comm/ Issue
 Buyer: ..
 Schedule Dates: 10/29/12 to 11/12/12
 Est./PO Number: 06144839

Submission Cost: 113875
 Client/Product/Estimate: 11/14/1192
 Weeks: 3
 Contract type: Political

Campaign Ref: E120604025
 Sales Rep: HRP Washington, DC
 Order Ref: 06144839
 Business Type: POLITICAL
 Business Category: Transactional

Orig

Ref	Sales Product Details	Rate	Spot Type	Nbr of Spots	10/29	11/05	11/12	Total	Cc
19	Mon 8-10p ET / 7-9p CT Voice M.....	8000	30 Comme	Nbr of Spots		2		2	
20	Sat 12p NewsS.	250	30 Comme	Nbr of Spots	1			1	
21	Sat 7a Today ShowS.	500	30 Comme	Nbr of Spots	2			2	
22	Sat 8p ET / 7p CT RevolutionS.	1500	30 Comme	Nbr of Spots	1			1	
23	Sat 9a NewsS.	400	30 Comme	Nbr of Spots	1			1	
24	Sat 9p ET / 8p CT Chicago FireS.	1800	30 Comme	Nbr of Spots	1			1	
25	Sun 10a Meet The PressS.	2850	30 Comme	Nbr of Spots	1			1	
26	Sun 6p NewsS.	1100	30 Comme	Nbr of Spots	1			1	
27	Sun 7p ET / 6p CT Football Night In AmericaS.	4000	30 Comme	Nbr of Spots	2			2	
28	Sun 8a Today ShowS.	625	30 Comme	Nbr of Spots	1			1	
29	Sun 9a NewsS.	400	30 Comme	Nbr of Spots	1			1	
Weekly Totals: Total Spots(Ord Spots)					65	17		82	

Great American Media Democratic Congressional Cpgn Comm/ Issue
 1010 Wisconsin Avenue NW Submission Number 606 Issue 1
 Washington DC 20007



WFLA-TV
 P.O. Box 1410
 Tampa, FL 33601

PHONE (813) 228-8888

Orig

Client: Democratic Congressional Cpgn Comm/ Issue Submission Cost: 113875 Campaign Ref: E:120604025
 Buyer: Client/Product/Estimate: 11/14/1192 Sales Rep: TRP Washington, DC
 Schedule Dates: 10/29/12 to 11/12/12 Weeks: 3 Order Ref: 06144639
 Est./PO Number: 06144839 Contract type: Political Business Type: POLITICAL Business Category: Transactional

Ref	Sales Product Details	Rate	Spot Type	10/29	11/05	11/12	Total	Ct
30S Tue 8p ET / 7p CT Voice	3500	30 Comme	2			2	
31	M-F 11a News M.....	175	30 Comme		1		1	
32	M-F 2p Rachael Ray M.....	300	30 Comme		1		1	
33	M-F 4p Dr Oz M.....	675	30 Comme		1		1	
34	M-F 5p News M.....	1400	30 Comme		1		1	
35	M-F 530a News M.....	400	30 Comme		1		1	
36	M-F 530p News M.....	1400	30 Comme		1		1	
37	M-F 6p News M.....	1800	30 Comme		1		1	
38	M-F 6a News M.....	1000	30 Comme		1		1	
39	M-F 7p Entertainment Tonight M.....	1800	30 Comme		1		1	
Weekly Totals: Total Spots (Ord Spots)				65	17		82	

Great American Media Democratic Congressional Cpgn Comm/ Issue
 1010 Wisconsin Avenue NW Submission Number 606 Issue 1
 Washington DC 20007



WFLA-TV
 P.O. Box 1410
 Tampa, FL 33601

PHONE (813) 228-8886

Orig

Client: Democratic Congressional Submission Cost: 113875 Campaign Ref: E:12060+025
 Buyer: Cpgn Comm/ Issue Client/Product/Estimate: 11/14/192 Sales Rep: HRP Washington, DC
 Schedule Dates: 10/29/12 to 11/12/12 Weeks: 3 Order Ref: 06144839
 Est/PO Number: 06144839 Contract type: Political Business Type: POLITICAL Business Category: Transactional

Ref	Sales Product Details	Rate	Spot Type	Nbr of Spots	10/29	11/05	11/12	Total
40	M-F 7a Today Show M.....	1275	30 Comme	Nbr of Spots		1		1
41	M-F 730p Extra M.....	1800	30 Comme	Nbr of Spots		1		1
42	M-F 9a Today Show II M.....	700	30 Comme	Nbr of Spots		1		1
43	M-Su 11p News M.....	2000	30 Comme	Nbr of Spots		1		1
44	M-Th, Su 430a News M.....	75	30 Comme	Nbr of Spots		1		1
Weekly Totals: Total Spots(Ord Spots)					65	17		82

Grand Totals					Month 11 Weeks: 4			
Totals					10/29	11/05	11/12	
Spots					82	65	17	0
Cost					113875	79075	34600	0

Grand Totals: Spots: 82
 Gross Total: 113,875.00
 Commission: 17,081.25
 Net Total: 96,793.75



**PAID POLITICAL
BROADCAST AVAIL REQUEST**

TO:	Matt Oestrich	STATION:	WFLA
FROM:	Meghan McGarr	HRP OFFICE:	WASHINGTON, DC

REQUEST RECEIVED FROM

DATE: 5-15-12

BUYER:	Katie Kleuman
AGENCY:	Great American Media
ADDRESS:	1010 Wisconsin Avenue, Suite 800, Washington, DC 20007
PHONE #:	(202) 338-8700
FAX #:	(202) 338-2334
OTHER:	

AVAILS FOR

COMMITTEE:	Democratic Congressional Campaign Committee
CHAIRPERSON:	Kristie Mark
TREASURER:	
ADDRESS:	430 South Capitol St. Washington DC 20003
PHONE #:	202-338-8700
FAX #:	
OTHER:	

FOR

ISSUE:	DCCC
OFFICE:	N/A
PARTY:	Democrat

DAYPARTS:	All
SCHEDULE DATES:	As ordered Sep-Nov12
COMMERICAL LENGTH:	:30
PROGRAMS:	All

PLEASE ADVISE IF THERE ARE RESTRICTIONS ON ANY OF THE ABOVE



WFLA-TV

A MEDIA GENERAL STATION

200 S. Parker Street
Tampa, FL 33606
Tele (813) 228-8888
Fax (813) 221-5787

INVOICE / AFFIDAVIT

33640
Great American Media
1010 Wisconsin Avenue NW
WASHINGTON DC 20007

REP: WFLA (Washington Dc)
SLSP: HRP Washington, DC
ADV: Democratic Congressional Cpg
PROD: Democratic Congressi

2012
INVOICE DATE 11/25/12
ORDER TYPE Political
WFLA I SS
E:120604025
WFLA
INVOICE NUMBER 0100033827
PAGE 1
BROADCAST MONTH 10/29/2012 - 11/2
SCHEDULE DATES 10/29/12-11/12/12
Standard Broadcast Month
TERMS: NET 30 DAYS.

REF#: 11 /14 /1192
Desc: 06144839

SCHEDULE				ACTUAL BROADCAST				RECONCILIATION				
DESCRIPTION	PRICE	RT/SS#	PER	DATE	DAY	TIME	LENGTH	M/G FOR	PRODUCT DESCRIPTION	PRICE	REMARKS	DEBIT/CREDIT
M-F 11a News	175.00	1	3	10/31	WE		30		*WFLA :30 Commercial	.00	Preempt Program Change	.00-
				11/01	TH		30			.00	Preempt Program Change	.00-
				11/02	FR		30			.00	Preempt Program Change	.00-
M-F 7p Entertainment Tonight	1800.00	11	4	10/30	TU		30		*WFLA :30 Commercial	.00	Preempt Program Change	.00-
				10/31	WE		30			.00	Preempt Program Change	.00-
				11/01	TH		30			.00	Preempt Program Change	.00-
				11/02	FR		30			.00	Preempt Program Change	.00-
M-F 730p Extra	1800.00	13	1	10/31	WE		30		*WFLA :30 Commercial	.00	Preempt Program Change	1800.00-
Sat 8p ET / 7p CT Revolution									*WFLA :30 Commercial			
*** Continued ***												
PERIOD COST							0 Total Units			Debits .00		
17,600.00							ACTUAL GROSS BILLING			SUB-TOTALS Credits 17,600.00-		
							AGENCY COMMISSION			TOTAL RECONCILING 17,600.00CR		
							NET DUE					

WE WARRANT THAT THE ACTUAL BROADCAST INFORMATION SHOWN ON THIS INVOICE WAS TAKEN FROM THE PROGRAM LOG AND WILL BE AVAILABLE, UPON REQUEST, FOR INSPECTION BY THE ADVERTISER OR AGENCY FOR AT LEAST 12 MONTHS. NOTWITHSTANDING TO WHOM INVOICES ARE RENDERED, ADVERTISER, AGENCY AND SERVICE ARE AND SHALL BE JOINTLY AND SEVERALLY OBLIGATED TO PAY ANY INVOICES INCLUDED IN THIS STATEMENT WITHIN 30 DAYS OF THE INVOICE DATE AND UNTIL PAYMENT IN FULL IS RECEIVED BY THIS MEDIA GENERAL STATION. PAYMENT BY ADVERTISER TO AGENCY OR TO SERVICE, OR PAYMENT BY AGENCY TO SERVICE, SHALL NOT CONSTITUTE PAYMENT TO THIS MEDIA GENERAL STATION.

WFLA-TV
P.O. Box 1410
Tampa, FL 33601



ADVERTISER Democratic Congressional Cpg
PRODUCT Democratic Congressi

INVOICE NUMBER 0100033827
BROADCAST MONTH 10/29/2012 - 11/25,
AMOUNT DUE .00

REMIT TO:

*00164

000033640
Great American Media
1010 Wisconsin Avenue NW
WASHINGTON DC 20007

WFLA-TV
REMITTANCE PROCESSING CENTER
P.O. BOX 26425
RICHMOND VA 23260-6425



400900020 00000000033640 00000100033827 000000000 9



WFLA-TV

A MEDIA GENERAL STATION

200 S. Parker Street
Tampa, FL 33606
Tele (813) 288-8888
Fax (813) 221-5787

INVOICE / AFFIDAVIT

33640
Great American Media
1010 Wisconsin Avenue NW
WASHINGTON DC 20007

REP: WFLA (Washington Dc)
SLSP: HRP Washington, DC
ADV: Democratic Congressional Cpg
PROD: Democratic Congressi

2012
INVOICE DATE 11/25/12
ORDER TYPE Political
WFLA I SS
E:120604025
WFLA
INVOICE NUMBER 0100033827
PAGE 2
BROADCAST MONTH 10/29/2012 - 11/2
SCHEDULE DATES 10/29/12-11/12/12
Standard Broadcast Month
TERMS: NET 30 DAYS.

REF#: 11 /14 /1192
Desc: 06144839

SCHEDULE		ACTUAL BROADCAST		RECONCILIATION	
DESCRIPTION	PRICE	RT/SS# PER	DATE DAY TIME	LENGTH M/G FOR PRODUCT DESCRIPTION	PRICE REMARKS DEBIT/CREDIT
	1500.00	22 1	11/03 SA	30	.00 Preempt Program Change 1500.00-
Tue 8p ET / 7p CT Voice	3500.00	30 2	10/30 TU	30	.00 Preempt Program Change 3500.00-
			10/30 TU	30	.00 Preempt Program Change 3500.00-
M-F 11a News	175.00	31 1	11/05 MO	30	.00 Preempt Program Change .00-
M-F 7p Entertainment Tonight	1800.00	39 1	11/05 MO	30	.00 Preempt Program Change .00-
M-F 730p Extra	1800.00	41 1	11/05 MO	30	.00 Preempt Program Change 1800.00-
Sat 830p ET / 730p CT Go On	1500.00	51 1	11/03 SA	30	.00 Preempt Program Change 1500.00-
Sun 7p ET / 6p CT Football Nig	4000.00	55 1	11/04 SU	30	.00 Preempt Program Change 4000.00-
Total Airtime Net Spot Revenue:				.00	

PERIOD COST 17,600.00

0 Total Units

ACTUAL GROSS BILLING .00
AGENCY COMMISSION .00
NET DUE .00

SUB-TOTALS Debits .00
Credits 17,600.00-
TOTAL RECONCILING 17,600.00CR

WE WARRANT THAT THE ACTUAL BROADCAST INFORMATION SHOWN ON THIS INVOICE WAS TAKEN FROM THE PROGRAM LOG AND WILL BE AVAILABLE, UPON REQUEST, FOR INSPECTION BY THE ADVERTISER OR AGENCY FOR AT LEAST 12 MONTHS. NOTWITHSTANDING TO WHOM INVOICES ARE RENDERED, ADVERTISER, AGENCY AND SERVICE ARE AND SHALL BE JOINTLY AND SEVERALLY OBLIGATED TO PAY ANY INVOICES INCLUDED IN THIS STATEMENT WITHIN 30 DAYS OF THE INVOICE DATE AND UNTIL PAYMENT IN FULL IS RECEIVED BY THIS MEDIA GENERAL STATION. PAYMENT BY ADVERTISER TO AGENCY OR TO SERVICE, OR PAYMENT BY AGENCY TO SERVICE, SHALL NOT CONSTITUTE PAYMENT TO THIS MEDIA GENERAL STATION.